

Emily Jean McDowell

Copywriter, Enthusiast

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EDUCATION

Savannah College of Art & Design, Savannah — *BFA*

SEPTEMBER 2019 - JUNE 2023

Graduated Magna Cum Laude with a degree in Advertising & Branding and a minor in Copywriting. You'll have to take my word, because I still haven't hung the diploma.

EXPERIENCE

BBD0, Los Angeles — *Junior Copywriter*

AUGUST 2023 - PRESENT

Wrote and produced work for AT&T, Getty, Thinx, and more.

Definitely a personality hire.

BBD0, Los Angeles — *Copywriter Intern*

JUNE 2023 - AUGUST 2023

Made my first real ad! Mostly just ate free bagels.

SCAD adClub, Savannah — *Operations Manager*

JUNE 2022 - JUNE 2023

Organized meetings. Managed club promotion.

Ensured our promises of pizza and prizes were fulfilled.

Laundry Service, Brooklyn — *Copywriting Intern*

JANUARY 2023 - APRIL 2023

Wrote post-copy and tweets for Hennessy and Android. Actually lived the overplayed story of a sweet farm girl working in the big city.

SKILLS

Adobe Suite

Microsoft Office

Google Drive

Leadership

Organization

Creative Problem Solving

Movie Recommendations

Party & Travel Planning

Observational Humor

Getaway Driving

Grandma Driving

AWARDS

Dean's List all four years of college.

7-time National Champion horseback rider. Still figuring out how this will help me as a copywriter, but I do have some great trophies.

LANGUAGES

Roughly a toddler's understanding of French, Spanish, and Italian